

CONDITIONS OF ENTRY

1. The competition is confined to pedigree Holstein Friesian cows shown in milk who have produced 500 kgs of fat and protein in a 305 day lactation which commenced on or after 31st July 2023 and recorded under I.C.B.F. or other recognised milk recording agencies.
2. Certificates of milk yields and Herd Book certificates must be lodged with entry forms.
3. Having achieved the qualifying production standard of 500 kgs of fat and protein, the cows will be judged on conformation only in the final.
4. The cow must be the bona fide property of the exhibitor.
5. An exhibitor is allowed to enter only one cow in the final. A second cow with exceptional merit may be allowed at the discretion of the organisers.
6. Renamed cows are not eligible for the Special Award of Best Exhibitor Bred Cow.
7. Junior Cow Awards are confined to Pedigree Holstein Friesian cows in their second lactation born on or after 1st September 2021
8. Heifer in Milk Awards are confined to Pedigree Holstein Friesian Heifers in milk in the first year of lactation having calved once.
9. The organisers reserve the right to alter or amend the rules as may be necessary.
10. All animals must comply with Department of Agriculture current movement of animal regulations. Cows from Northern Ireland must comply with **all** DAERA regulations for export purposes.
11. The competition will take place under the auspices of the IHFA, Holstein N.I. and Virginia Show showing rules. Rules and regulations are available from the above organisations.
12. Exhibitors are obliged to use the designated area for Diageo Baileys Cows in the Show Centre. (Strictly for animals entered in the competition.)

It is essential to tick the GDPR section of the online application form.

Entry fee €20.00

For further information interested breeders should visit www.virginiaishow.com
Contact: Patrick Gaynor 087-2898707 or **email:** baileyscompetition@gmail.com



DRINKIQ.com

DRINKAWARE.IE

IRISH CHAMPION DAIRY COW

VIRGINIA SHOW

Wednesday, 20th August 2025

€13,000
PRIZE FUND



2024 Diageo Baileys Champion, Greenlea MG Rhapsody owned by Greenlea Holsteins Co. Monaghan

DIAGEO



Tirlán

BAILEYS COW COMPETITION 2025

Closing date for
applications is
**13th August
2025**

The Diageo Baileys Champion cow is a truly prestigious competition open to the top cows and heifers in-milk from breeders on the island of Ireland. Showcasing the top quality in-milk animals from throughout the country north and south, the competition is jointly sponsored by Diageo and Tirlán as a collaborative co-operation. Baileys is a worldwide success story for owner and manufacturer Diageo as one of the most recognizable choice beverages internationally. Tirlán is the exclusive supplier of cream, the key ingredient in Baileys. Why not Join us as a competitor at the Grand Final at Virginia Show on Wednesday, August 20th. The Champion cow will be rewarded with a first prize of €3000, the Virginia Milk Products Cup and the grand title of the 40th Diageo Baileys Champion Cow.



2024 Reserve Champion:
Knowlesmere Jones Unix
Victoir owned by Jones
Holsteins & Knowlesmere
Holsteins Co. Wexford

2024 Honourable Mention:
Hallow Octain Twizzle ET owned by
Philip & Linda Jones Co. Wexford



€13,000 PRIZE FUND



CHAMPION:

Diageo Baileys Irish Champion
Dairy Cow Title, Virginia Milk
Products Trophy and €3,000
Reserve: _____ €1,500
3rd _____ €800
4th _____ €500
5th _____ €300



JUNIOR COW:

1st _____ €750
2nd _____ €500
3rd _____ €300



HEIFER IN MILK:

1st _____ €750
2nd _____ €500
3rd _____ €300



SPECIAL AWARDS FOR THE FOLLOWING:

Animals must be entered in
other classes

Best Protein Content
Best E.B.I.
Best Exhibitor Bred Cow

HOW TO ENTER

Competition entries can be
completed online at [www.
virginiashow.com/](http://www.virginiashow.com/)

or posted to Competition
Director Patrick Gaynor
c/o Virginia Show Office
The Show Grounds Virginia
Co. Cavan
087-2898707

For further information
Exhibitors can contact the
Competition Director or the IHFA
office or Holstein Northern
Ireland Contact details below

IHFA

Ballymacowen Clonakilty Co. Cork
023-8833443

NORTHERN IRELAND

John Martin (Holstein N.I.)
077-11041128

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